

## Roles People Play in Implementation

Different strokes for different folks: Engagement strategies for people who adopt at each stage of the process.

<b>Roles</b>	<b>Who do you have &amp; who do you need?</b>	<b>Engagement strategies?</b>
Early adopters		
Middle adopters		
Late adopters		
Resistors		
Champions		
Minders		
<b>Job Titles</b>		
Supervisors		
Mid-level managers		
Top level Administrators, Directors, Executives		
Community Partners		