Celebrate **Child Welfare Worker Appreciation Week September 14-18, 2020**. Join co-hosts NCWWI and the Children’s Bureau for a **one-hour virtual recognition event on September 15 at 3 pm ET**. It’s an opportunity to get inspired and refocused on the heart work. Hear from child welfare leaders and service recipients expressing their appreciation for how you’ve adjusted your practice to serve families and children under such unprecedented and challenging conditions. Register below to receive additional details.

**Planning Appreciation Week**

Due to COVID-19, we do not encourage viewing parties this year. Instead, encourage staff to individually register for the recognition event. Marketing materials and templates can be accessed at [NCWWI.org/CWworkforce](https://NCWWI.org/CWworkforce) including:

- Graphics for emails and newsletters
- Template: Recognition event flyer
- Poster: Celebrate Workforce Development Month
- Flyer: Ways to Celebrate Workforce Development Month
- Flyer: 6 Ways to Keep Learning
- Infographic: Why the Workforce Matters
- Infographic: Child Welfare Can Address Burnout
Recommendations for Managers and Supervisors

2. Address any staffing issues (e.g. who will be answering the phones) for September 15 to put a plan in place prior to promoting the event.

2. Send out a meeting calendar invite to encourage staff to reserve time to listen, absorb, and feel inspired by the event. Consider building in time directly after the event for a team virtual celebration.

2. As part of this event, we will share a video with images from child welfare programs across the country. If you would like your workforce represented in this video, please send one or two photos to michelle.clinch@du.edu.

2. Thank your staff (personalized thank yous, posters, cards, treats, etc.). Staff will remember the time you took to recognize them. You can also complete our online form to magnify your recognition by having NCWWI share it nationally!

2. Provide the link of NCWWI's recorded recognition event to those who were unable to attend.

3. Promote all the great things your staff do to support the children and families in your community. Please send us great press and/or festive photos, so we can share them nationally – tag NCWWI on social media or complete the online form above.

4. Don't limit recognition to one day or one week. Be sure to say thank you all year long!